



BRIGHT FOCUS INITIATIVE

Helping students start each day nourished, grounded, and ready to learn.

PROGRAM OVERVIEW

The Bright Focus Initiative supports student wellbeing by offering morning nourishment and emotional readiness tools. The program ensures students begin the day focused, calm, and prepared for learning — reducing hunger, stress, and early-morning barriers that impact academic performance.

THE NEED

Many students arrive at school experiencing:

- Hunger
- Emotional overwhelm
- Lack of focus
- Inconsistent morning routines
- Food insecurity at home

This affects:

- Attendance
- Tardiness
- Behavior
- Participation
- Classroom engagement

Bright Focus Initiative addresses these challenges with simple, powerful interventions.

OUR SOLUTION

1. Morning Fuel Station

Daily grab-and-go healthy snacks for any student in need.

2. Focus Check-In Cards

One-minute mood + readiness cards promoting emotional regulation.

3. Teacher Snapshot Data

Short daily check-ins measuring focus, participation, and morning tone.

4. Family Resource Link

Optional support referrals for food, mental health, and stability services.

EXPECTED IMPACT (PILOT 30 DAYS)

- 📊 50–150 students served daily
- 📅 10–15% reduction in tardiness
- 🧠 20% improvement in morning engagement
- 🌟 Increased emotional readiness for learning
- 🍎 Decrease in hunger-related nurse visits

All data will be reported in a final CRA Impact Report.

PROGRAM BUDGET (30-DAY PILOT)

- \$1,200 Snacks & student materials
- \$150 Printing
- \$200 Data tools
- \$2,500 Program Manager Compensation
- \$700 Admin & operational costs

Total Request: \$4750

WHY THIS PROGRAM FITS CRA GOALS

- Directly supports low-to-moderate income families
- Strengthens educational outcomes
- Provides measurable, trackable community impact
- Creates sustainable partnerships between banks + schools
- Low-cost, high-return model for district-wide expansion

CONTACT

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