



# BRIGHT FOCUS INITIATIVE

Helping students start each day nourished, grounded, and ready to learn.

## PROGRAM OVERVIEW

The Bright Focus Initiative supports student wellbeing by offering morning nourishment and emotional readiness tools. The program ensures students begin the day focused, calm, and prepared for learning — reducing hunger, stress, and early-morning barriers that impact academic performance.

## THE NEED

Many students arrive at school experiencing:

- Hunger
- Emotional overwhelm
- Lack of focus
- Inconsistent morning routines
- Food insecurity at home

This affects:

- Attendance
- Tardiness
- Behavior
- Participation
- Classroom engagement

Bright Focus Initiative addresses these challenges with simple, powerful interventions.

## OUR SOLUTION

### 1. Morning Fuel Station

Daily grab-and-go healthy snacks for any student in need.

### 2. Focus Check-In Cards

One-minute mood + readiness cards promoting emotional regulation.






### 3. Teacher Snapshot Data

Short daily check-ins measuring focus, participation, and morning tone.

### 4. Family Resource Link

Optional support referrals for food, mental health, and stability services.

## EXPECTED IMPACT (PILOT 30 DAYS)

-  50–150 students served daily
-  10–15% reduction in tardiness
-  20% improvement in morning engagement
-  Increased emotional readiness for learning
-  Decrease in hunger-related nurse visits

All data will be reported in a final CRA Impact Report.

## PROGRAM BUDGET (30-DAY PILOT)

- \$1,200 Snacks & student materials
- \$150 Printing
- \$200 Data tools
- \$2,500 Program Manager Compensation
- \$700 Admin & operational costs

Total Request: \$4750

## WHY THIS PROGRAM FITS CRA GOALS

- Directly supports low-to-moderate income families
- Strengthens educational outcomes
- Provides measurable, trackable community impact
- Creates sustainable partnerships between banks + schools
- Low-cost, high-return model for district-wide expansion

## CONTACT

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