



# Godly Clout LLC DBA Bright Focus Initiative

## Capability Statement

**UEI:** CQNEKCJQPM95 **CAGE Code:** 9J9Y4 **DUNS:** 117165778

**Phone:** (800) 890-3896 **Email:** info@brightfocusinitiative.org

**Website:** www.brightfocusinitiative.org

## Company Overview

Bright Focus Initiative is a community-centered program and consulting division of Godly Clout LLC. We design and implement trauma-informed, prevention-focused programs that support youth readiness, emotional wellness, food access, and community resilience. Our work serves schools, childcare centers, municipal agencies, nonprofits, and corporate CRA/CSR partners through scalable, data-driven initiatives.

## Core Competencies

- Trauma-Informed Program Design (MHFA, QPR & eCPR-Informed)
- Youth, Family & Senior Community Programs
- Emotional Wellness & Readiness Tools
- School & Childcare Center Implementation
- CRA & CSR-Aligned Community Initiatives
- Training & Development Workshops
- Data Tracking, Dashboards & Impact Reporting

## Program Methodology

Bright Focus Initiative integrates Emotional CPR (eCPR) principles—Connecting, emPowering, and Revitalizing—to create emotionally safe, empowering, and stigma-free environments. Programs emphasize human connection, emotional grounding, and resilience without clinical intervention, complementing school and community systems.

## Differentiators

- Certified in Mental Health First Aid (MHFA), QPR Suicide Prevention, and Emotional CPR (eCPR)
- Founder-led with lived experience and professional training expertise

- Non-clinical, prevention-focused, trauma-informed approach
- Measurable outcomes aligned with funding and compliance requirements
- Turnkey pilot programs scalable across communities

## NAICS Codes

624190 – Other Individual and Family Services

624110 – Child and Youth Services

611430 – Professional & Management Development Training

541611 – Administrative Management & General Consulting

541612 – Human Resources Consulting

## Contact

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